

TREAT FUND & MAIL Guidelines

We understand the desire of supporters to send packages to a student. However, Kids Alive has a **NO-Package** policy, for reasons which include:

- Complexity of foreign postal regulations and high duty charges to the recipient
- Slow delivery or possibility of loss, theft, or damage during transit
- Possibility of tension in the community when one child receives numerous or expensive gifts

You may mail cards or letters in an envelope no larger than 6x9" (the average size of a greeting card). Some acceptable items you can include in your postage mailings are:

- Stickers
- Photos
- Bookmarks
- Postcards
- Any other flat, light-weight items

If you would like to bless a student with a gift for a special occasion, we encourage donors to give a taxdeductible gift to the Treat Fund. Your gifts to the Treat Fund will be applied to a "pool" of funds to be used for all the students at the school. This ensures that every child receives a Christmas gift and a birthday celebration. These gifts can be made online at www.kidsalive.org/the-treat-fund, or made payable to Kids Alive International and sent to our office; Kids Alive International, PO Box 258, Alpharetta, GA 30009-0528.

If you have any questions, please do not hesitate to contact the Annual Giving Team, at 800.543.7330 or AnnualGiving@kidsalive.org.

SOCIAL MEDIA Policy

Protecting children is at the core of what we do, and we go to great lengths to make sure our kids remain safe. Consequently, we must establish strong boundaries and maintain strict guidelines regarding all communication, especially email and social media. Our policies are designed to protect both donors and students from any communication which would harm or discredit any of the parties involved. Therefore, we **do not permit any communication between a student and a donor other than that which goes through our offices**, including social media, message boards, etc. Neither student nor donors are to initiate such contact. Please refrain from sharing any personal emails, web links, or usernames.

Additionally, only first names of a student or a donor will be used on any and all communications, updates, or projects.

Any violation of this policy must be reported immediately to a staff member or the office of Kids Alive International. Violators will be subject to discontinuation of their support and students will be put on probation.

Thank you again for investing in the academic success of a student. If you have any questions, please do not hesitate to contact the Annual Giving Team, at 800.543.7330 or AnnualGiving@kidsalive.org.